



## OUR FIRM

Lincluden strives to be the investment manager of choice for corporations and individuals who are seeking long term peace of mind for the management of their investment portfolios from a team that ensures that client needs come first.

Since 1982, **Lincluden Investment Management** has employed traditional, value-based investment principles to the management of balanced, equity and fixed income portfolios. Lincluden's clients have benefited from:

- ❁ A focus on preserving clients' capital.
- ❁ A culture of integrity.
- ❁ The firm's long-standing tradition of ensuring that client portfolios are entrusted to an investment management team with a demonstrated performance track record, experience in a range of market environments and a commitment to the firm's investment disciplines.

Today Lincluden manages over \$5 billion for our clients.

## INVESTMENT PROCESS

Lincluden has consistently applied a value-based investment philosophy since its inception. Portfolio managers operate under the belief that financial markets are efficient in the long run but can be inefficient in the short and medium term providing an opportunity to identify mispriced securities. We focus on the application of fundamental research to identify undervalued securities in order to construct portfolios that will deliver superior risk-adjusted returns over the long-term. Our philosophy is that we want to get paid for the risk that we take.

Our fixed income team utilizes a multi-dimensional approach that incorporates duration, yield curve positioning, credit selection, foreign pay bonds and real return bonds in the portfolio construction process. Our approach does not focus on one dominant factor, but rather incorporates the use of several tools to better position the portfolio to take advantage of changing market conditions.

Our investment process begins with an economic overview, which allows us to develop a long-term secular view on the market. Based on our view of value and risk, we then determine the appropriate duration and yield curve positioning for the portfolio. We also adopt a short-term tactical outlook within the context of our long-term secular view. This allows us to add incremental value based on shorter-term trading opportunities. We utilize foreign pay bonds and real return bonds on an opportunistic basis to add value when risk-reward characteristics are favourable.

Our exposure to credit risk through corporate, provincial and municipal government issues is a reflection of our detailed credit analysis and evaluation of risk-reward valuation characteristics. We do not rely on rating agency reports for our evaluation of risk; instead we emphasize internal research by the fixed-income team, with support from the equity team. Credit analysis and portfolio management are an integrated function. We believe this leads to a more proactive approach to credit management.

Investments are made once the optimal structure of the portfolio is determined. We continually monitor and re-assess the portfolio based on changing market conditions.

## STRATEGY DESCRIPTION

### *Investment Objective*

The investment objective of the Long Bond strategy is to provide current income and capital preservation by investing in a diversified portfolio of long term high quality, fixed income and money market securities. It is anticipated that some portion of the Bond Fund's total return will come from capital gains.

### *Investment Strategies*

The investment objective of the Long Bond strategy will be achieved by investing primarily in the following permitted securities:

- Bonds and debentures issued or guaranteed by the Canadian federal government, a province or a municipality;
- Bonds and debentures issued by corporations, up to a maximum of 60% of the Bond Fund's portfolio, rated at a minimum BBB or its equivalent by a recognized rating agency; and
- Asset backed securities.

Permitted investments also include the following bonds that are not included in the benchmark:

- Real return bonds;
- Debt issues of foreign issuers denominated in Canadian dollars (i.e. "Maple Bonds") that meet term and quality criterion, within set limits;
- Mortgage and asset backed securities that are not in the benchmark and that meet quality criterion; and
- Foreign-currency pay bonds and debentures, issued by either foreign or Canadian entities, up to a maximum of 25% of the Bond Fund's portfolio. The Fund will use derivatives to hedge its foreign currency exposure.

The Bond strategy may hold cash or cash equivalents pending investment or if such cash holdings are desirable as a result of market conditions.